

BUSINESS

BAYSIDE

*New homes in Lighthouse Crossing...
Geothermal HVAC saves thousands*
www.lighthousecrossing.com • 877-436-9157
Rt. 54, 9 miles W. of Fenwick Island, DE • 4 miles W. of Harris Teeter



TONY RUSSO/BAYSIDE GAZETTE

The homes being built at Lighthouse Crossing will be insulated from energy-cost fluctuations as houses features geo-thermal heating as a standard feature.

Easy being green at Lighthouse Crossing

New housing community using geo-thermal system to reduce energy costs

BY TONY RUSSO
STAFF WRITER

SELBYVILLE, Del. – When Lighthouse Crossing has its first major open house Saturday, it will mark more than an official commencement of home sales at a new development. Lighthouse Crossing's opening inaugurates a development trend seeking to add financial stability as well as ecological sustainability to the new home market.

When the decision was made to market to baby-boomer retirees and near-retirees,

LIGHTHOUSE CROSSING

Open house: 11 a.m.-6 p.m. on Oct. 4
Contact: (302) 436-9157; 877-436-9157
or www.lighthousecrossing.com

Lighthouse Crossing's developers tried to think about their clients' needs beyond amenities.

"They'll be living on investment income, social security, or maybe even full or part-time jobs," Mike Crosby of Crosby New Home Sales and Marketing said of the development's targeted customers.

"Knowing they'll be mostly immune from wild swings in energy costs will be a major selling point for us."

Lighthouse Crossing residents will be insulated from energy-cost fluctuations primarily because each house features geo-thermal heating as a standard feature. A geo-thermal system uses pipes in the ground as a starting point for regulating a home's temperature, rather than the ambient air.

The pipes are buried far enough down that their temperature is a constant 57 degrees. So rather than the home heating

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BUSINESS BRIEFS

BAYSIDE OPEN HOUSE

NVHomes is holding a Columbus Day open house at Bayside on Saturday, Oct. 11. The public is invited to stop by the Bayside Welcome Center on Route 54, four miles west of Fenwick Island, Del., between 10 a.m.-6 p.m. to have some refreshments and learn more about the single-family homes and villas NVHomes is building in Bayside.

The Freeman Foundation is sponsoring a Fall Festival starting at 2 p.m. at the outdoor stage across from Bayside's Carousel Park. There will be music featuring the Mythica Celtic Band, an apple cook-off contest, pumpkin painting, scarecrow making and more.

PINK RIBBON BINGO

Women Supporting Women's annual Pink Ribbon Vera Bradley Bingo event will take place at 5:30 p.m. Friday, Oct. 3, at Berlin Intermediate School. Victorian Charm will be donating over 20 pieces of the popular quilted handbags, a piece of Vera Bradley luggage and a two night stay at the Linda Lee Bed & Breakfast in Cape May, Del., and a Brighton Power of Pink bracelet. Tickets to the Pink Ribbon Vera Bradley Bingo are available at Victorian Charm at 100 North Main St. in Berlin or by contacting Women Supporting Women at 410-641-2849.

Debbie Frene, owner of Victorian Charm, has helped the Women Supporting Women organization raise funds to provide aid to women suffering from cancer through education and support. Through Vera Bradley's "Ribbon for Life Campaign," proceeds from the sale of these fabrics raise funds for the Vera Bradley Foundation for Breast Cancer.

INVESTING WORKSHOP

Edward Jones Financial advisor Carrie R. Dupuie of Ocean Pines will hold a workshop on tax-free investing 6:30 p.m. Monday, Oct. 6, at the Ocean Pines Recreation Room. This workshop is free, but space is limited. To make a reservation, call Karen at 410-208-9083.

PEAR FESTIVAL & TASTING

Harry and David in the Ocean City Factory Outlets will hold its annual "Columbus Weekend Pear Festival & Tasting" Saturday and Sunday, Oct. 11 and 12 from 1-5 p.m.

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